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**NEW EPISODE OF CHEERLIVING SHOW TALKS SAFETY IN WEATHER,
FEATURES CHASSÉ WARM-UPS**

The sixth episode of CheerLiving® magazine's show is sponsored by Chassé and produced by Cheer Channel Inc.

San Diego, November 19, 2013 -- CheerLiving® released the sixth episode of its online show via Cheer Channel Inc.'s YouTube page. The newest episode focuses on cheering in extreme weather conditions, including both the cold and the heat.

In the second issue of CheerLiving® magazine, which was released October 1, an article featured tips on how to stay cool in the summer and how to stay warm in the winter seasons. Along with advice on safety precautions, the magazine featured four warm-up styles for cheer squads.

"Cheerleading is year-round, meaning cheerleaders practice and perform both in summer heat and the winter chill. It's important for them to know how to cheer safely and comfortably in such weather conditions," said Melissa Darcey, CheerLiving® magazine editor.

All episodes of CheerLiving®'s show are sponsored by Chassé Cheer, a cheerleading apparel company that is also a sponsor of CheerLiving® magazine and [Cheerleading Blog](#). Each episode is produced by Cheer Channel and released on the company's YouTube page. A new episode is released every other Monday and is hosted by CheerLiving® magazine editors.

"We were happy to see several of our warm-ups featured in this episode. We are proud to feature so many different styles that work for squads of all ages and levels," said Jessica Rzeszut, Chassé marketing manager.

CheerLiving® magazine was launched by Cheerleading Blog in July 2013. The quarterly magazine is available [for free digital subscriptions on its website](#). The CheerLiving show has proven popular, with several episodes nearing close to 50,000 views each.

To find out more about CheerLiving® or its show, visit the CheerLiving® website. All episodes can be viewed on CheerLiving®, Cheer Channel's YouTube channel, and Cheerleading Blog, Chassé, and Cheer Channel social media pages.

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ABOUT CHEERLIVING® MAGAZINE:

CheerLiving Magazine, a division of Cheerleading Blog and sponsored by cheerleading company Chassé, is a source of cheerleading news, tips, and advice for cheerleaders, coaches, parents, industry leaders, and the cheerleading community.

ABOUT CHEERLEADING BLOG:

Cheerleading Blog is the official blog supported by industry leaders Omni Cheer®, Campus Teamwear®, Chassé®, Fun“d”2Raise®, Warmups.com and Glitterbug® Cosmetics.

ABOUT CHASSÉ:

Chassé® is a leader and innovator in the world of cheerleading apparel and accessories, providing affordable and high-performance in-stock cheerleading apparel to cheerleaders of all ages.

ABOUT CHEER CHANNEL INC.:

CCI, a privately held corporation with offices in Texas and California, serves as the premier entertainment and news network for the millions of athletes and fans of the spirit industry. An interactive, multi-digital online and broadcast destination, CCI provides the latest emerging media technology engaging tweens and teens across the most popular social media platforms.